



Disruptive Technology

Pitch Contest - 2017

Create the Future of Neuropsychology: Now!

Technological breakthroughs are creating enormous potential for the future of neuropsychology and triggering opportunities to create novel strategies for both assessment and intervention. Cognitive fitness is growing into a multi-billion dollar industry. Targets have shifted from diagnosis and treatment of established disease to early intervention, prevention, and cognitive enhancement. Ubiquitous mobile devices enable both active and passive sensing of our cognitive and emotional states, and “the internet of things” promises to offer both assessment and intervention strategies previously unimaginable (“...my car/clock/refrigerator does that...”).

Get ready: the 2017 AACN Annual Meeting in Boston (June 8-10) will feature a Pitch Contest with two awards. The ideas need to focus on assessment and/or intervention-prevention-improvement of cognitive functions, and be accessible to the entire population.

1 – **Shoot for the Stars:** Unleash your wildest ideas. Change the world. Timeframe: 20 years.

2 – **Pushing the Current Boundaries:** Given current practices for assessment and treatment or prevention, what is the next logical step to transform neuropsychology? Timeframe: Now!

For further details and submission instructions, please visit:

<https://theaacn.org/disruptive-technology-initiative/>

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